

AI for Appraisers: LLMs, Commentary Models & USPAP Guide

By swishappraisal.com Published October 20, 2025 23 min read



Generative AI for Appraisers: A Technical Deep-Dive on AI Commentary Models & USPAP Compliance

Executive Summary

Generative artificial intelligence (AI) – especially large language models (LLMs) capable of **“commentary” generation** – is reshaping many professional tasks, including real estate appraisal. These models (e.g. OpenAI’s GPT-4, Anthropic’s Claude, etc.) can swiftly generate narrative text, analyze data, and suggest valuation insights. In appraisal practice, they promise to [streamline data analysis and report writing](#) – for example, auto-drafting property and neighborhood descriptions or summarizing market trends – potentially reducing report preparation time by one-third or more (Source: [agentiveaiq.com](#)) (Source: [agentiveaiq.com](#)). Industry forecasts estimate generative AI could unlock **\$110-\$180 billion** in annual value for the real estate sector by 2025 (Source: [www.mckinsey.com](#)) (Source: [bnonews.com](#)). Real estate firms are already budgeting heavily for AI, with surveys showing over 70% of owners and investors committing funds to [AI solutions](#) (Source: [bnonews.com](#)).

However, generative AI in appraisal carries **significant risks**. These models can confidently produce *false or misleading* information (so-called “hallucinations”) (Source: [realwired.com](#)) (Source: [www.americanbar.org](#)). For example, ChatGPT has been shown to invent plausible but nonexistent comparable sales in response to prompts (Source: [realwired.com](#)). They also raise privacy and copyright issues: any confidential or proprietary data entered into an AI prompt could be ingested into the model’s training corpus, potentially breaching client confidentiality (Source: [www.iacvs.org](#)) (Source: [www.americanbar.org](#)). Furthermore, unvetted use of AI may introduce bias or unfairness into valuations, conflicting with USPAP’s nondiscrimination requirements (Source: [appraisersblogs.com](#)).

Under USPAP, appraisers retain full responsibility for the work product. Key appraisal standards (the Ethics, Competency, Scope of Work, and Record-Keeping Rules) implicitly apply to AI usage. Recent USPAP guidance emphasizes that **“AI tools are not a substitute for an appraiser’s judgment”** (Source: www.iacvs.org). Appraisers must validate any AI output (i.e. *“not simply rely on the output of technology without an understanding that the output is credible”* (Source: www.iacvs.org) and document their process. In practice, experts now recommend appraisers **document all AI interactions** (e.g. saving prompts and AI responses) as part of the workfile (Source: foxyai.com) (Source: appraisalbuzz.com).

This report provides an in-depth analysis of generative AI *commentary models* in appraisal. We cover the historical context and current state of AI, technical workings of LLMs, and their practical use cases (data analysis, narrative drafting, etc.). We detail the benefits (efficiency, breadth of data processing) and critical limitations (accuracy, confidentiality) with concrete examples and data. We synthesize USPAP rules and recent Q&A guidance on AI use, and we compare AI-assisted methods to traditional appraisal methods. Case studies illustrate both innovation and pitfalls, including a reported incident of ChatGPT-generated appraisal text containing factual errors (Source: appraisersblogs.com). Finally, we discuss implications for the profession, regulatory outlook, and recommended best practices. All claims are supported by industry sources, academic literature, and expert commentary (Source: www.mckinsey.com) (Source: www.iacvs.org) (Source: appraisersblogs.com) (Source: www.artifactualhistory.com).

Introduction and Background

Appraisal practice has steadily evolved with technology. Traditional appraisals rely on manual data gathering (sales records, market research, site visits) and narrative report writing by human appraisers. [Automated Valuation Models \(AVMs\)](#) and data analysis tools emerged in the 2000s to quickly crunch numbers, but these are often proprietary statistical models with limited explanatory power. The latest frontier is *generative AI*, enabling machines to produce written content and interpret data in ways formerly reserved for skilled professionals.

Generative AI (notably *large language models*) refers to AI systems trained on vast corpora of text (and sometimes images) that can generate new content. Systems like OpenAI’s **ChatGPT** or Google’s **Bard** use neural network architectures (transformers) to process input text and predict plausible continuations. For appraisers, a “commentary model” might mean an AI that can take data (e.g. property details, market metrics) and produce meaningful *commentary* – such as a neighborhood description, SWOT analysis, or explanation of adjustments – in natural language.

Interest in AI for appraisal has surged recently. Notably, the **Appraisal Standards Board (ASB)** has issued exposure drafts and webinars on AI’s role in USPAP (Source: foxyai.com). Industry firms, regulators, and lenders (e.g. Fannie Mae) are exploring AI applications from [photo analysis](#) to report automation (Source: appraisersblogs.com) (Source: appraisersblogs.com). Surveys indicate that major real estate players view AI as strategically important: one analysis reports 75% of top U.S. brokerages use AI to accelerate appraisals, and budgets for AI are growing rapidly (Source: agentiveaiq.com) (Source: bnonews.com). By 2025, the cluster of AI tools in “PropTech” (property technology) is projected to be a multi-billion-dollar market.

At the same time, appraisal regulators emphasize caution. No specific USPAP provisions currently outlaw AI, but USPAP’s existing rules – designed long before ChatGPT – must govern any new tool. </current_article_content>The core tenet is unchanged: the appraiser, not the machine, is ultimately responsible for credible, ethical appraisal results (Source: www.iacvs.org) (Source: appraisersblogs.com). This report delves deeply into how generative AI commentary models can be integrated into appraisal work, and how to ensure compliance with USPAP and appraisal ethics.

Generative AI Commentary Models: Technical Overview

Generative AI and LLM Fundamentals

Generative AI models, especially *large language models* like GPT-4, are built on the **Transformer** neural network architecture. These models are pre-trained on enormous text datasets (books, websites, news) using unsupervised learning. They learn statistical patterns of language to predict “next words” or phrases. Once trained, a user can prompt the model with text (e.g. “Describe the neighborhood for 123 Main St.”) and the model generates a text response as if it were written by a human. The capability to generate coherent, contextually relevant text is what makes them “commentary models”.

Key technical features:

- **Pre-training & Fine-tuning:** LLMs first undergo broad training on generic text. They can be further *fine-tuned* on domain-specific data for tasks like legal analysis or finance commentary (Source: www.pullcom.com) (Source: www.pullcom.com). In appraisal, one could fine-tune models on real estate/judgment texts, though most appraisers currently use general-purpose models.
- **Prompt Engineering:** The appraiser crafts a “prompt” that includes instructions and context (e.g. property facts, market data). The AI then generates output based on the prompt. Providing detailed, structured input often yields better results (Source: appraisalbuzz.com).
- **Attention Mechanism:** Transformers use attention layers to weigh which input words to focus on when generating each output word. This allows the model to incorporate relevant details from the prompt.
- **Limitations (Hallucinations):** Importantly, LLMs have no true fact database. They can produce plausible-sounding but false statements (“hallucinations”) if not guided by true data (Source: realwired.com) (Source: www.americanbar.org). For example, a GPT-based model might invent a fictitious comparable sale that matches the style of real data.
- **No Built-in Citations or Source Tracking:** Unlike a research database, models do not cite sources. They cannot easily explain *why* they generated a statement, making verification critical.
- **Bias:** Models trained on internet text may carry biases (gender, racial, socioeconomic), which can inadvertently influence output. Managing bias often requires post-processing or careful prompt use.
- **Commonsense/RULES:** While ChatGPT can recall broad knowledge up through its training cutoff (e.g. 2021 for GPT-4), it lacks real-time or transaction-specific knowledge unless provided. Its outputs are stochastic: re-running the same prompt often yields different results (Source: www.pullcom.com).

Current Tools and Platforms

Several commercial AI tools are relevant to appraisal:

- **OpenAI’s ChatGPT (GPT-4):** A conversational AI accessed via API or web chat. Widely used for tasks from drafting emails to analyzing data. Known for fluent text generation, but labeled as “black box” with unpredictable outputs.
- **Anthropic’s Claude:** Another AI assistant focused on safety, known for extended output length.
- **Google Bard, Bing Chat:** Alternatives bringing LLMs into search contexts, albeit with varied user interfaces.
- **AI Commentators in Tech Firms:** PropTech startups are embedding AI chatbots or assistants (sometimes called “copilots”) into real estate workflows. For instance, Zillow’s AI Assist helps match renters to agents (Source: bnonews.com). While not appraisal tools per se, these show the use of AI for property tasks.

It’s also worth distinguishing **analytics/AVM AI** from generative text AI. Many lenders use statistical AVMs (e.g. HouseCanary, Fairway, CoreLogic’s RealAVM) for valuation. These are algorithmic models that spit out value estimates. **Generative AI commentary models**, in contrast, focus on producing narrative text or analysis from data. The two can complement each other – for example, using AVM output as input to a generative AI that explains it in prose.

Applications of Generative AI in Appraisal Workflows

Generative AI can be applied at multiple stages of an appraisal:

Data Gathering and Analysis

- **Comparable Search/Preprocessing:** An appraiser can prompt an AI with property criteria to *suggest* potential comps. For example, “Find five similar properties sold nearby” could yield a list of candidates (though the AI might hallucinate – see Case Study below). Authors note that if well-fed with data, ChatGPT can condense MLS and custom data into a summary (Source: appraisalbuzz.com).
- **Trend Analysis:** Given historical market data, an AI might summarize market trends or digital reports. For example, one might feed it neighborhood sale prices and ask for an increase explanation. However, automated market inference by AI is still experimental.
- **SWOT (Strengths/Weaknesses):** As a small example, the community-driven site *RealWired* tested ChatGPT’s ability to do a SWOT analysis of a property; when given a good description, it provided a plausible SWOT output (Source: realwired.com). This

suggests AI can highlight factors on a property if prompted.

- **Image and Feature Recognition (Adjacent Task):** Although not text commentary, a related AI is image analysis. Fannie Mae and Freddie Mac plan to run appraisal photos through an AI that identifies >100 property features (flooring type, appliance model, condition) (Source: [appraisersblogs.com](https://www.appraisersblogs.com)). This data assists the appraiser and underwriter, but also illustrates AI's analytical reach.

Table 1. Comparison: Traditional Appraisal vs. AI-Enhanced Workflows. This table summarizes key differences between conventional appraisal methods and those enhanced by generative AI or related AI tools.

ASPECT	TRADITIONAL APPRAISAL	AI/GENERATIVE AI ENHANCED
Data Collection & Analysis	Manual comp selection from MLS/public records; personal inspection notes; spreadsheets.	Automated data integration; AI-assisted search for comps; image-recognition AI extracting features; AI-driven neighborhood trend summaries (Source: realwired.com) (Source: appraisersblogs.com).
Narrative Reporting	Entirely written by appraiser: descriptions of site, improvements, market, etc.; can be time-consuming.	AI-generated draft of narratives (property description, market overview, adjustments); appraiser refines and verifies. ChatGPT has been used to generate complete report sections (Source: appraisalbuzz.com) (Source: appraisalbuzz.com).
Speed & Efficiency	Typical turnaround ~7-10 days for residential (data from JLL) without AI (Source: agentiveaiq.com); report writing is a bottleneck.	AI can cut data processing time by up to 60% and report drafting time by ~35%, according to industry sources (Source: agentiveaiq.com). Faster CMA and analysis; 100× faster comparable analysis claimed (Source: agentiveaiq.com), significantly quicker text generation.
Accuracy & Reliability	Depends on appraiser's skill; peer review catches errors.	Risk of factual errors/hallucinations if AI output not checked (Source: realwired.com) (Source: appraisersblogs.com). Model may use outdated or non-public data. Requires human validation.
Bias & Fairness	Potential human biases (e.g. informal "scoop"). USPAP ethics aims to deter discrimination.	AI may perpetuate historical biases (e.g. property values in certain neighborhoods) (Source: appraisersblogs.com). Potential fair-housing issues. Nondiscrimination rules apply to AI output.
Documentation	All data and analysis manually gathered; workfile contains spreadsheets, notes, and references.	Must now include AI inputs/outputs. Experts advise logging prompts, responses, and references (e.g. screenshot of ChatGPT responses) (Source: foxyai.com) (Source: appraisalbuzz.com) for audit trail.
USPAP Compliance	Appraiser's judgments and methods fully documented. Client-workfile satisfies USPAP rules.	Same USPAP rules apply. Appraiser responsible for validating any AI-derived content (Source: www.iacvs.org) (Source: appraisalbuzz.com). Must ensure workfile compliance (see Rule table below).

Narrative Generation and Reporting

One of the most publicized AI uses is **report writing**. Appraisers (and trainees) have experimented with ChatGPT to draft parts of reports. *Appraisal Buzz*, an industry site, published prompts to help appraisers use ChatGPT for market summaries and neighborhood descriptions (Source: [appraisalbuzz.com](https://www.appraisalbuzz.com)). The process involves feeding the AI detailed facts (property attributes,

local MLS descriptions, sale history) in the prompt, then asking it to “synthesize” into a short description (Source: appraisalbuzz.com). The AI returns a polished paragraph or two, which the appraiser must review.

For example, a prompt might say: “Write a 50-word description of 123 Anystreet, Pocatello, Idaho, using the following notes... [insert notes].” — this yields an immediate draft. In principle, such AI drafting saves time and ensures consistent, formal language. As one appraisal blog comments: “AI is becoming a powerful tool for appraisal writing” (Source: appraisalbuzz.com).

However, risks loom. A caution from the field’s community is that ChatGPT “**can be wrong. It is a tool only. You, as the appraiser, are still 100% responsible**” (Source: appraisalbuzz.com). In one anecdotal case, an appraiser trainee admitted to posting an unreviewed ChatGPT-generated market summary; it contained factual inaccuracies and threatened ethical violation when passed to a lender (Source: appraisersblogs.com). Such incidents led the Appraisal Foundation to clarify that “*credible appraisal results demand the appraiser’s professional judgment, meaning AI output cannot be solely relied upon. Appraisers must verify and take responsibility for any AI-generated content used*” (Source: appraisersblogs.com).

Thus, while AI can draft narratives, the appraiser must *edit rigorously*. In practice, any AI-written text should be checked against actual sources. Best practices include comparing AI output to known data, pruning any invented details, and perhaps even citing real sources. There is also debate on disclosure: some jurisdictions and companies are considering requiring any AI use to be noted in the report or engagement letter (Source: realwired.com). Regardless, USPAP requires the signed appraisal report to be truthful. The appraiser cannot hide behind AI; USPAP’s fundamental rules apply to all content, AI-generated or not.

Example - ChatGPT Hallucination in Comps Selection

A striking example of AI misinformation comes from the blog **RealWired** (Source: realwired.com). An appraiser attempted to get comparables for ground leases by asking ChatGPT: “Provide five recent ground lease comparables in my market.” The AI confidently listed five supposedly triple-net ground leases (e.g. Dunkin’ Donuts, Starbucks, Chick-fil-A, etc.) including sale dates and lease terms. They appeared plausible. The mistake: **none of these deals existed** – the AI had invented them entirely (hallucinated data) (Source: realwired.com). The output looked convincingly real, nearly fooling the appraiser. This example underscores the danger: **AI outputs can look perfect, but be 100% fantasy** (Source: realwired.com). In an official appraisal report, such errors would be disastrous.

A related caution is that AI models (particularly public chatbots) may not respect proprietary or confidential data. The ABA’s Formal Opinion on AI (aimed at lawyers) warns that inputting transaction-specific details into a chatbot could violate confidentiality rules, as the AI provider might capture the data (Source: www.americanbar.org). By analogy, an appraiser who feeds client or property ID data into ChatGPT may inadvertently transmit credit or personal information. USPAP’s Confidentiality rules mandate protecting client data; thus appraisers should avoid sending any nonpublic information into AI chat windows.

USPAP Compliance & Ethical Considerations

While no USPAP standard explicitly mentions AI, existing USPAP provisions clearly govern any new tool. Applying AI does not change the appraiser’s obligations. Key USPAP rules and considerations include:

- **Ethics Rule:** Requires that appraisers perform assignments impartially, objectively and without bias. Fraud, misrepresentation, or misstatement of facts is prohibited. In AI context, this means that any AI-generated claims (e.g. about property features or market conditions) must be true and not misleading. Over-reliance on AI could inadvertently introduce errors or biased language, undermining meaningfulness to intended users. As one commentator notes, an appraiser faced a conflict when an AI-written section containing inaccuracies nearly triggered an ethics complaint (Source: appraisersblogs.com). USPAP also mandates confidentiality: any sensitive client or property info must not be improperly disclosed (for example, to an AI chatbot that logs inputs). Appraisers must ensure AI use does not breach client trust (Source: www.iacvs.org) (Source: www.americanbar.org).
- **Competency Rule:** Appraisers must be competent or disclose limitations. Using an AI tool implies a need for technical understanding of that tool. USPAP’s Competency Rule requires awareness of “methods and techniques necessary to produce credible results.” An appraiser should understand the capabilities and limitations of any AI system used (how it was trained,

what data it draws on, where errors may occur). The ASB guidance stresses that appraisers should “*fully understand the capabilities and limitations of the AI tools they employ*” and should not let the AI’s output substitute their expertise (Source: foxyai.com).

- **Scope of Work Rule:** Appraisers must perform and report all steps necessary to address the appraisal problem, as agreed with the client. If some steps (like preliminary analysis or drafting) are delegated to AI, the appraiser must still supervise and validate those steps. For instance, if ChatGPT suggests an adjustment percentage between 2- and 3-bedroom houses, the appraiser must check that suggestion and be prepared to justify the actual adjustment used (Source: appraisalbuzz.com). Simply copying AI output without fulfilling scope-of-work (e.g. field inspection, data verification) would violate USPAP.
- **Record Keeping Rule:** Requires appraisers to document all data and reasoning that support the report’s conclusions, and maintain workfiles for at least five years. Here AI poses particular challenges. For AVMs or calculations, one preserves data tables and formulas. For AI text, best practice is to save the **full prompt and AI response** so that the reasoning can be audited. FoxyAI and Appraisal Institute experts recommend including screenshots or transcripts of AI interactions in the workfile (Source: foxyai.com). One appraisal firm warns that without saving AI inputs/outputs, “**working file contents must include all other data...necessary to support conclusions...which isn’t possible when using AI**” otherwise (Source: www.artifactualhistory.com). In short, appraisers should treat AI as a data source and document it thoroughly.
- **USPAP Misrepresentation:** The Ethics Rule’s standard of truthfulness requires that reports not contain false statements or omissions. Relying on AI that fabricates facts would be meeting USPAP’s opposite. Q&A guidance explicitly states that simply using AI does not relieve the appraiser of responsibility for the truthfulness of content (Source: appraisersblogs.com).
- **Fair Housing/Nondiscrimination:** USPAP incorporates broad fairness notions. AI models trained on historical data might inadvertently produce commentary that correlates with protected characteristics (e.g. describing a neighborhood with coded language). One commentary on USPAP and AI highlights this risk: “*AI models can contain biases which could violate anti-discrimination laws*” (Source: appraisersblogs.com). Although USPAP’s Ethics Rule does not list specific protected classes (it relies on law), appraisers must still guard against wording or conclusions that might discriminate, even if the AI inadvertently introduced them.

Table 2. USPAP Rules and Generative AI Considerations. Important USPAP requirements as they relate to AI usage in appraisals.

USPAP RULE/REQUIREMENT	KEY MANDATE	CONSIDERATIONS WITH GENERATIVE AI
Ethics Rule	Appraiser must act with impartiality, objectivity, and protect confidentiality.	Any AI-generated content must be verified for accuracy (no hallucinations) (Source: appraisersblogs.com). Do <i>not</i> input private client data into AI (risking confidentiality breach) (Source: www.iacvs.org) (Source: www.americanbar.org). Be alert to biases in AI output that could imply discrimination (Source: appraisersblogs.com).
Competency Rule	Appraiser must be competent for assignment.	Use of AI requires understanding of the AI tool's functions/limits. Appraiser cannot rely on AI "without an understanding that the output is credible" (Source: www.iacvs.org). Must review and correct AI output.
Scope of Work Rule	Appraiser must address the problem market appropriately, performing all necessary tasks.	AI can assist tasks (data crunching, drafting), but appraiser must ensure all appraisal steps (e.g. inspection, analysis) are actually done. AI's role must be clearly within the defined scope.
Record Keeping Rule	Maintain full workfile supporting opinions (≥ 5 years).	Document AI usage comprehensively: save prompts, AI responses, and any editing notes. Include screenshots or transcripts from any AI sessions (Source: foxyai.com) so the workfile "contains...all data...to support the appraiser's opinions" (Source: www.artifactualhistory.com).
Reporting Requirement	Reports must be clear, not misleading ("appraisal report reflects the appraiser's analysis and conclusion").	The content (even if AI-generated) must be truthful and comprehensible. Some suggest marking AI-derived sections or noting AI assistance, though USPAP does not yet require it. Ultimate accountability remains with appraiser (Source: appraisalbuzz.com) (Source: appraisersblogs.com).

Case Studies and Real-World Examples

To illustrate both promise and pitfalls, consider these examples:

- **ChatGPT Hallucinations (Ground Lease Comps):** As detailed above (Source: realwired.com), an appraiser's test of ChatGPT for comparable selection resulted in entirely fabricated leases. The AI output looked accurate – complete with tenant names, dates, lease terms – but was entirely fictional. The appraiser notes, "the data looked perfect. The problem was the data was 100% hallucination" (Source: realwired.com). This underscores that even if AI "says" something convincingly, it must be checked against real data.
- **Legal Case – AI Valuation Testimony:** In *In re Estate of Barnello* (New York Surrogate's Court, 2024), an expert witness used Microsoft's Copilot AI to compute a lost-value question. When the court ran the same prompt through the AI multiple times, each result differed substantially (Source: www.pullcom.com). The lack of reproducibility led the court to hold a hearing to determine if AI-based valuation met legal standards. The case raises the question of AI's **reliability**. The court was skeptical, noting that even expert claims of general acceptance of AI were unsupported by established sources (Source: www.pullcom.com).
- **Appraiser's ChatGPT Error:** An online forum related a first-hand incident where an appraiser trainee used ChatGPT to write a market analysis but failed to proofread. The client (a lender) discovered factual errors and threatened to report the appraiser (Source: appraisersblogs.com). The trainee even considered denying AI use to avoid backlash. This led to an "ethics debate" in

the appraisal community. The Appraisal Foundation referenced this exact scenario in new guidance, affirming that appraisers who use AI must not blindly trust it (Source: appraisersblogs.com). This real example highlights the ethical peril: **misrepresenting AI output as one's own work violates USPAP's honesty standards.**

- **Fannie Mae's AI Photo Review (Anticipated):** A widely discussed industry rumor (based on insider reports) is that Fannie Mae and Freddie Mac will soon use AI to validate appraiser quality ratings. The AI would analyze each submitted appraisal photo, extract features (e.g. roof condition, appliances, damage) and cross-check them against the appraiser's written condition ratings (Source: appraisersblogs.com) (Source: appraisersblogs.com). If discrepancies are large, an automatic complaint might be sent to licensing boards. For example, if an appraiser rated flooring as "average" while AI detects luxury tile, that could trigger a USPAP violation letter. Proponents argue this increases consistency; critics warn it could punish subjective judgement (lighting can fool AI) and generate "junk" complaints with strong AI backing (Source: appraisersblogs.com). Regardless, it shows how AI is encroaching into quality control.

Implications, Guidelines, and Future Directions

Implications for Appraisers and the Profession

The advent of generative AI presents a **transformational** but disruptive force in appraisal. On one hand, early-adopter firms report dramatic gains in efficiency: for example, one brokerage claims AI reduced initial research time from 5 hours to 2 hours per report (Source: agentiveai.com). McKinsey and others forecast that AI can help produce **more consistent valuations** and deeper analysis at scale (Source: agentiveai.com) (Source: www.mckinsey.com). Appraisers can leverage AI to handle tedious tasks (e.g. collating comparables, drafting boilerplate text) and focus on high-level judgement and client interaction.

However, the profession must tread carefully. **Trust and credibility** are fundamental in valuations. If appraisals start containing AI errors, or if appraisers rely too much on "black box" outputs, the entire valuation can be questioned. Regulators and industry bodies are aware of this. The Appraisal Standards Board is actively seeking input on AI's role (Source: foxyai.com); the Appraisal Institute and other groups are developing coursework on AI ethics. Many leading appraisers are forming voluntary guidelines – e.g. artifact specialists pledging *not* to use AI due to the risks (Source: www.artifactualhistory.com) – similar to some lawyers taking strict stances.

Regulatory and Ethical Guidelines

While USPAP awaits formal updates, existing guidelines (like USPAP Q&A's) emphasize **responsible use**. Appraisers should:

- **Educate Themselves** on AI tools. Understand how an AI produces output and its data limitations.
- **Maintain Skepticism.** Always verify AI-generated facts against reliable sources. Treat AI as a *drafting aid*, not an oracle.
- **Document Everything.** If using AI, save the prompts and outputs in the workfile to show how conclusions were reached (Source: foxyai.com) (Source: appraisalbuzz.com). This satisfies USPAP's recordkeeping intent.
- **Protect Confidentiality.** Never feed personal or sensitive client data into cloud-based AI without consent. Consider using on-premise or sanitized data if needed.
- **Disclose as Appropriate.** While USPAP currently doesn't explicitly require disclosure of AI assistance, disclosing AI use (e.g. "Drafted with AI assistance") could become a best practice or even a regulatory requirement (ABA AI ethics suggests marking AI-generated content (Source: www.americanbar.org). This ensures transparency with clients and reviewers.
- **Stay Informed.** Participate in industry surveys, ASB comment periods, and educational programs. In May 2025, the ASB encouraged appraisers to submit feedback on AI by the comment deadline (Source: foxyai.com). Engaging in these processes helps shape practical guidelines that balance innovation with standards.

Future Trends

Looking forward, generative AI will likely become a routine tool in appraisal – akin to how spreadsheets are ubiquitous today. AI capabilities will improve (fewer hallucinations, better industry fine-tuning, possibly integrated local MLS data). We may see "AI copilot" platforms specifically built for appraisers, embedding data privacy safeguards and compliance checks. For example, an appraiser AI assistant might auto-cite multiple data sources when generating text.

On the standards side, future USPAP editions may explicitly mention AI. The 2024 USPAP Q&A already treats computer tools analogously to AI, and a concept paper hints at possible new language. It is plausible that within a few years, USPAP or professional guidelines will require, for instance, that **any use of AI be disclosed** and that appraisers maintain a certain documentation standard for AI inputs.

At the intersection of AI and law, many parallels exist. The American Bar Association's recent ethics opinion on AI compels lawyers to vet AI output and maintain confidentiality (Source: www.americanbar.org) (Source: www.americanbar.org). Appraisal professionals can learn from these cross-industry insights. For example, ABA recommends clear policies governing AI use and marking AI-generated content (Source: www.americanbar.org). Similar enterprise policies are likely in appraisal firms.

In sum, generative AI commentary models offer significant efficiency and insight gains for appraisers, but they also introduce novel risks that must be managed. Success will require **combining AI's "brain" with human judgment and ethics**. The appraiser's expertise – local market knowledge, patent oversight of AI output, and adherence to professional standards – remains irreplaceable. As one appraisal expert puts it: **"AI is a tool only... With great power comes great responsibility!"** (Source: appraisalbuzz.com).

Conclusion

Generative AI is poised to transform real estate appraisal, helping appraisers analyze data and compose reports faster than ever. Initiatives by industry leaders (from Fannie Mae's AI pilots to McKinsey's forecasts) demonstrate the technology's potential and momentum (Source: www.mckinsey.com) (Source: appraisersblogs.com). Yet generative models are not infallible. They can produce *confidently wrong* statements, inherit biases, and mishandle confidential information. Appraisers must treat AI outputs with scrutiny, knowing USPAP still anchors each appraisal.

The **responsibility** for the appraisal's credibility remains squarely on the professional's shoulders. USPAP rules – the bedrock of appraisal ethics – apply unambiguously. Recent Q&A guidance and best-practice recommendations underline that AI can **augment** but not replace an appraiser's judgement (Source: www.iacvs.org) (Source: appraisersblogs.com). Keeping meticulous workfiles, verifying all AI-generated content, and maintaining client confidentiality will be non-negotiable practices.

In the evolving appraisal landscape, a balanced approach is key. By leveraging generative AI as an **assistant** (for data crunching and first-draft writing) while upholding human oversight and USPAP-aligned integrity, appraisers can enhance productivity without sacrificing quality. The future likely holds integrated AI-appraiser workflows, but the core principle endures: *any tool is valuable only when wielded by competent, ethical professionals*.

References: All assertions in this report are supported by industry publications, legal analyses, and authoritative appraisal resources. Key sources include McKinsey real estate AI research (Source: www.mckinsey.com), Appraisal Standards Board concept papers and Q&As (Source: www.iacvs.org) (Source: appraisersblogs.com), industry blogs and news (Appraisal Institute, RealWired, RealEstate Technology), and the Appraisal Institute's and Appraisal Today's analysis of USPAP updates (Source: foxyai.com) (Source: appraisersblogs.com). Each quote and statistic above is cited accordingly.

Tags: generative ai, real estate appraisal, uspap compliance, appraisal technology, large language models, ai commentary models, proptech, chatgpt for appraisers

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